Message from the Editor-in-Chief

The Information Technology Management Society (ITMSOC) is proud to announce the publication of the third volume of the ITMSOC Transactions on Information Technology Management (ITMSOC-ITM). The ITMSOC-ITM is a refereed and highly qualified journal covering information technology management, its evolution, and future prospects. It addresses the technological, managerial, political, economic and organizational aspects of the application of IT management. ITMSOC-ITM covers the developments in the theories and applications of Information Technology, Management, and their interdisciplinary contribution in various levels/aspects.

The transaction began accepting submissions in November 2018. You will find the papers accepted for this all-electronic publication. These papers provide a representative glance at the variety of topics covered by the journal, something clearly observable from the outstanding editorial board itself. A number of papers currently in the pipeline are further stressed by the broad vision of the journal.

The ITMSOC-ITM came to exist thanks to the tremendous effort of numerous people. We received enthusiastic support from the publications committee and ITMSOC's board and council. We are grateful to all reviewers in several expertise fields for their valuable comments.

The first article of this volume is "*Corporate Disclosure via Social Media in the UK*" by Ehab K. A. Mohamed, Mohamed A. K. Basuony, and Sarah Elbadry. This study explores the nature and determinants of corporate disclosure via social media among the top 350 companies listed on the London Stock Exchange. The second paper is "*Using COBIT 5 to Cascade IT Goals for Subdistrict Administrative Organization*". Jirasak Siriratanapol, Kanokmon Rujirakul, and Laksamee Khomnotai proposes this article to identify IT goals of Subdistrict Administrative Organization (SAO), using COBIT5 method, which is targeted to MaklueaMai Subdistrict Administrative Organization (MkMSAO). Another research paper is proposed by Tanaporn Tarin Sirtanapanta. Her study is "*LINE for Office Work?: The Use of Mobile Instant Messaging (MIM) Application in Thai Business Companies from Managers' Perspective*". This research studies an increasing use of Mobile Instant Messaging (MIM) application in three business organizations in Thailand from manager's perspective using the qualitative method.

Approaching to legal viewpoint, Natcha Dumthanasarn, Sotarat Thammaboosadee, and Smitti Darakorn Na Ayuthaya proposes "*Comparative Study of Open Government Data Law towards Data Governance Legal Frameworks*". In this paper, the data governance frameworks are reviewed and compared in legal aspects in several countries. Pakpoom Mookdarsanit and Lawankorn Mookdarsanit proposed the study named "*Contextual Image Classification towards Metadata Annotation of Thai-tourist Attractions*". In this paper, the comparison between full-supervised learning and eager learning would be studied in the application of metadata of tourist attractions annotation.

The last paper of this volume is "*Geometric Features and Template Matching for English Sentence Handwritten Identification System*". Tanasanee Phienthrakul presents a handwriting identification system developed by geometric features and template matching features on Android platform to recognize the handwriting in English language.

The current editorial board is working very hard to guarantee timely and high-quality reviews. The whole cycle of reviewing and production has been fast on average. Please enjoy your reading, and we look forward to receiving your high-quality submissions in the future.

If you have any questions or comments about the journal, please contact the Editor-in-Chief, Dr. Sotarat Thammaboosadee (sotarat.tha@mahidol.ac.th). The journal is also available online, please visit the following website: http://www.itmsoc.org.

Asst. Prof. Sotarat Thammaboosadee, Ph.D.

Editor-in-Chief of ITMSOC-ITM