



	Page
Editorial	i
<i>Message from the President</i>	
Ownership Structure, Board Characteristics and Bank Performance in the GCC Countries	1-6
<i>Mohamed A. K. Basuonya, Ehab K. A. Mohamed, Ahmed F. Elbayoumi</i>	
Causal Loop Diagram of Profit Performance of Residential Projects	7-13
<i>Nghia Hoai Nguyen, Thanwadee Chinda</i>	
The Acceptance of Transportation Business on the Use of Digital Services Supporting CRM Functions Serving E-commerce in Thailand	14-19
<i>Patnipa Adissarangoon, Sakuna Anuwareepong</i>	
Assessing Electronic Service Quality using E-S-QUAL and E-RecS-QUAL Scales	20-26
<i>M. Mujiya Ulkhaq, Murad Rabbani, Agus T. Wibowo, Bedietra A. Rachmania</i>	
An Investigation of Marketing Strategies for the Production of a New Ham Favor	27-34
<i>Orapadee Joochim, Mayura Janhom</i>	
Information Technology Adoption in Thai SMEs for Competitive Advantage	35-43
<i>Chakrapan Potiwanna, Somyos Avakiat</i>	