

Dear Reader,

The Information Technology Management Society (ITMSOC) is proud to announce the publication of the first volume of the ITMSOC Transactions on Innovation and Business Engineering (ITMSOC-IBE). The ITMSOC-IBE is a refereed and highly professional journal covering business innovation engineering and research activities. It contributes significantly to improvement in enterprise productivity and quality, integral components of business strategy and success. ITMSOC-IBE covers developments in the theory and applications of business engineering and entrepreneurship innovation strategies, methods and tools to enhance competitiveness.

The transaction began accepting submissions in November 2015. You will find the first papers accepted for this all-electronic publication. These papers provide a representative glance at the diversity of topics covered by the journal, something clearly observable from the outstanding editorial board itself. A number of papers currently in the pipeline further stress the broad vision of the journal.

The ITMSOC-IBE came to exist thanks to the tremendous effort of numerous people. The impetus came from the Information Technology Management Division, Faculty of Engineering, Mahidol University, Thailand. We received enthusiastic support from the publications committee and ITMSOC's board and council, and the journal was approved in December 2016. We are grateful to Dr. Sotarath Thammaboosadee, Mr. Jarurote Tippayachai, and Assoc. Prof. Dr. Adisorn Leelasantitham for their hard work and advice in establishing the journal.

Preparing for the creation of the journal was arduous but rewarding. We aimed high, and at times, we wondered whether our goals were realistic. After agreeing on a charter for the journal, we made a wish list of associate editors, and it was no surprise to be asked by members of the council, "What makes you think that these distinguished scholars will accept your invitation to work for a new journal?" Except for two special cases, we were delighted that all of them accepted.

The current editorial board is working very hard to guarantee timely and high-quality reviews. The whole cycle of reviewing and production has been fast on average. Please enjoy your reading, and we look forward to receiving your high-quality submissions in the future.

If you have any questions or comments about the Journal, please contact the Editor-in-Chief, Dr. Sotarath Thammaboosadee (sotarath.tha@mahidol.ac.th). The Journal is also available online, please visit the following website: <http://www.itmsoc.org>.



Enjoy!

Asst. Prof. Supaporn Kiattisin, Ph.D.

President of the ITMSOC